

# Hoffmann Bird Club Monthly Meetings

We are planning in-person meetings for September, October, November and December, 2022. We are also zoom-streaming these meetings. The links are listed below.

January, February, and March 2023 will be monthly meetings via Zoom only.

April and May 2023 will be in-person and zoom streaming.

## Monday, September 12, 2022

Guardian Life  
700 South Street  
Pittsfield, MA  
7:00 pm  
Zoom link:

<https://us02web.zoom.us/j/86506655082?pwd=YUwvZEk2YXNRcGlaQktlZ04wY0pmUT09>

### **Jeremy Kirchman**

(Curator of Birds at the New York State Museum in Albany, NY,  
and Affiliate Professor of Biology at the State University of New York at Albany)  
**“The Evergreen Archipelago: Evolution of Birds at the Edge of the Boreal Forest”**



The program will focus on Dr. Kirchman’s work on birds that breed in “islands” of spruce-fir forest on mountains in New York and New England. He will describe his field work and DNA research on the evolution and ecology of boreal forest bird communities.

**Dr. Jeremy Kirchman** is the Curator of Birds at the New York State Museum in Albany, NY, and Affiliate Professor of Biology at the State University of New York at Albany. Kirchman grew up in Illinois and studied biology at Illinois Wesleyan University. He went on to study Neotropical birds at Louisiana State University. It was at LSU that he first became interested in museum collections and genetics as a tool to study bird evolution. From 1997-2001 he worked at the Field Museum of Natural History in Chicago and was a graduate Fellow at the Smithsonian's National Museum of Natural History in 2003. In 2006 he completed his Ph.D. in zoology from the University of Florida. Since coming to the NYSM in 2006, Dr. Kirchman has worked to renovate the *Birds of New York* exhibit hall, modernize and expand the ornithology research collection of 20,000+ specimens, and to establish a research program focusing on birds of the Catskills and Adirondacks.

<http://www.nysm.nysed.gov/research-collections/biology/ornithology/dr-jeremy-j-kirchman>

## **Monday, October 3, 2022 at 7:00 PM**

**HBC Monthly Meeting, *presenting live...and via Zoom***

**Hugh Powell, Senior Science Editor, *Living Bird Magazine*, Cornell University**

**"Front-Row Seats at a Penguin Revolution"**

**Guardian Life, 700 South Steet, Pittsfield, MA 01201**

Join Zoom Meeting

<https://us02web.zoom.us/j/86966758461?pwd=WmwyVTNzN2xaU0FXVDI0RzdKVEhZdz09>



Hugh Powell in Wales

As climate change takes effect in Antarctica, scientists are getting to watch two species of penguins—Gentoos and Adelies—respond in real time. I've been lucky to travel to Antarctica on three expeditions and follow scientists as they visit some of the largest and smallest Adelie Penguin colonies in the world, and witness changes both positive and negative. During this talk, I'll highlight what this may mean to our own species—as well as spend a little time trying to convey the splendor of the Antarctic continent and its birds.

### **Hugh Powell**

Science Writer and Editor  
Williamstown, MA 01267

### **Education:**

2005 Graduate certificate in Science Communication. **University of California**, Santa Cruz.  
2000 M.Sc. Avian ecology. **University of Montana**, Missoula.  
1990 B.A. Biology. **Huntingdon College**, Montgomery, AL. Math minor.

### **Expertise:**

Science outreach; online and print communication; institutional communications; website user experience; content strategy; social media; conceptual editing; copyediting.

### **Key Skills:**

- Fifteen years of experience reporting and writing science stories for science and conservation nonprofits in print, online, and social media channels.
- Ability to cultivate a consistent, inviting tone for an organization across channels, and to fine-tune that voice to work for a range of styles, from straight news, to marketing and lead nurturing, to social media, to long-form narrative journalism.
- Excellent writer, researcher, and reporter. Friendly, informative voice. Creative approach to storytelling.
- Compassionate editor; experience editing professional writers as well as coaching scientists, mentoring students, and teaching communication workshops.
- Thorough knowledge of grammar, style, and usage.
- Experienced user of Wordpress, Mailchimp, Hubspot, and many other CMS programs; Google Analytics, Google Docs, Microsoft Teams, Dropbox; Facebook, Twitter, Instagram; Photoshop, Excel, Word, Adobe Acrobat, etc.
- Able to produce and host live-streamed seminars and Q&As from the field.
- Experience with inbound marketing and agile development.

### **Work History:**

#### **2008–Present:**

**Cornell Lab of Ornithology, currently Senior Science Editor.** Develop and implement the Cornell Lab's online editorial strategy and voice. Plan, write, and edit content for All About Birds website (20 million unique visitors per year). Supervise content manager and associate editor. Edit staff members and freelancers. Produce eNewsletters (1.5 million recipients). Write feature articles and science columns for member magazine Living Bird (70,000 subscribers). Write press releases about breaking scientific research. Manage Facebook, Twitter, and Instagram communities (770,000 followers).

**2015, 2011, 2007:**

**Outreach writer in Antarctica (three 6-week expeditions).** Working closely with a professional photographer, produced, edited, and posted daily stories for classrooms about ocean scientists and their work. Hosted live audio and video calls from remote places including the Ross Sea and Palmer Station. 2006–2008:

Freelance Science Writer and Editor. Clients included Smithsonian online, Monterey Bay Aquarium, Woods Hole Oceanographic Institution, New Scientist, Joint Oceanographic Institutions, Kavli Foundation, and the University of California, Santa Cruz.

**2006:**

**Science Communications Intern,** Monterey Bay Aquarium Research Institute. Under the direction of Kim Fulton-Bennett and George Matsumoto, created a website of outreach materials for the MARS project that was then just being installed in Monterey Bay.

**2005–2006:**

**Visiting Investigator (Science Writer),** Woods Hole Oceanographic Institution. Wrote web pages about ocean instruments and coastal ocean topics. Developed and wrote brochures and multimedia about ocean-observing buoys. Began WHOI's practice of blogging from major oceanography meetings. Wrote features for *Oceanus* magazine, including an entire special issue on iron fertilization.

**2004–2005:**

**Graduate Science Writing Student,** UC Santa Cruz. Wrote newspaper, magazine, and Web stories as an intern at Stanford University, Salinas Californian, and California Academy of Sciences.

**2000–2004:**

**Managing Editor, *The Condor*.** Edited scientific manuscripts from reviewers' comments through final proofs; oversaw layout and publication process. *Condor* (since renamed *Ornithological Applications*) is a 118-year-old scientific journal about ecology, evolution, behavior, and conservation.

**1997–2000:**

**M.Sc. student, Ecology and Evolutionary Biology,** University of Montana, Missoula. Studied fire ecology of woodpeckers and beetles in northern Rockies.

**Personal:**

I enjoy birdwatching, backpacking, surfing, skiing, and cooking. I love the outdoors and coastal waters in particular. I want to use my creativity and writing ability to help people discover and strengthen their innate connection to the natural world.

**Examples of Work:****Website design:**

All About Birds Ocean science writing: Five articles in *Oceanus* issue on iron fertilization (Jan 2008) Ocean science reporting from the field: *Ross Sea Connection* (2011)

**Features:**

*“Old Flames: The Tangled History of Forest Fires, Wildlife, and People”*

*“Soaring in Circles: Two Road Trips to See California Condors, Thirty Years Apart”*

*“Facing Into the Wind: The Complicated Fate of the Laysan Albatross”*

Sample newsletter: June 2020 Cornell Lab eNews

Press release: Flyways for Flyweights: Small Birds Capitalize on Weather Patterns During Epic Migrations Book chapter: Adélie Penguins: Living at the Edge of Possibility. 2010. In Linder, C., Science on Ice: Four Polar Expeditions. University of Chicago Press, Chicago.  
More writing samples available upon request

**Memberships:**

Cornell Lab of Ornithology  
Massachusetts Audubon  
Trustees of the Reservations (Massachusetts)  
Surfrider Foundation  
American Birding Association

## **Monday, November 7, 2022 at 7:00 PM Monthly**

### **Meeting, *presenting live...and via Zoom***

**Ben Nickley, Founder and Director - Berkshire Bird Observatory**

***“Berkshire Bird Observatory: Origins, Current Projects and Tales from the Field”***

**Guardian Life, 700 South Steet, Pittsfield, MA 01201**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/89756568435?pwd=ckMzO1NyTFZVMG5jd25ES2pmSjcrdz09>



I will discuss BBO's origins, aims, current research projects and future endeavors. I'll also show plenty pretty pictures of birds in hands and relate stories from our pilot Spring, Summer and Fall seasons at Jug End State Reservation.

**Ben Nickley** is a researcher with a passion for birds and the natural landscapes they inhabit. Over the past several years Ben has traveled across North America to do field studies in many exceptional places, mixing in college and grad school along the way. Of all the places they've been--from the Cypress swamps of the Southeast to the high meadows of the Sierra Nevada--they love nothing more than the Northeastern Deciduous Forest. Ben feels truly privileged to have landed in the Berkshires and to have support from Green Berkshires--BBO's parent organization. BBO contributes data to Green Berkshires' four-year South Taconic biodiversity mapping project. Ben hopes to garner continued support from the Berkshire community to ensure the longevity of BBO as a social, scientific and conservation institution in this wonderful region.

Full Zoom Details:

Hoffmann Bird Club is inviting you to a scheduled Zoom meeting.

Topic: November Monthly Meeting

Time: Nov 7, 2022 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89756568435?pwd=ckMzQ1NyTFZVMG5jd25ES2pmSjcrdz09>

Meeting ID: 897 5656 8435

Passcode: 606413

One tap mobile

+13017158592,,89756568435#,,,,\*606413# US (Washington DC)

+13092053325,,89756568435#,,,,\*606413# US

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 646 931 3860 US

+1 929 205 6099 US (New York)

+1 669 900 6833 US (San Jose)

+1 719 359 4580 US

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 386 347 5053 US

+1 564 217 2000 US

+1 669 444 9171 US

Meeting ID: 897 5656 8435

Passcode: 606413

Find your local number: <https://us02web.zoom.us/j/kwPdoEnW4>

**Monday, December 5, 2022 7:00 PM**

**Hoffmann Bird Club Monthly Meeting**

**In Person and Via Zoom**

**“Member’s Night”**

**Presented by**

**Members of the Hoffmann Bird Club!!**

**Click here to Zoom in:**

<https://us02web.zoom.us/j/88098617767?pwd=RUtoN0xBNUV4THRjY3BHQzJIUnRGdz09>

Full Zoom Details Below

**“HBC Member’s Night”**

Select 10 digital images to share with club members

Bring your images on a thumb drive in order to copy to a laptop at the meeting!  
Everyone brings some refreshments to share!

Zoom Full Details:

Hoffmann Bird Club is inviting you to a scheduled Zoom meeting.

Topic: December Monthly Meeting

Time: Dec 5, 2022 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/88098617767?pwd=RUtoN0xBNUV4THRjY3BHQzJIUnRGdz09>

Meeting ID: 880 9861 7767

Passcode: 907849

One tap mobile

+16469313860,,88098617767#,,,,\*907849# US  
+19292056099,,88098617767#,,,,\*907849# US (New York)

Dial by your location

- +1 646 931 3860 US
- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 309 205 3325 US
- +1 312 626 6799 US (Chicago)
- +1 346 248 7799 US (Houston)
- +1 386 347 5053 US
- +1 564 217 2000 US
- +1 669 444 9171 US
- +1 669 900 6833 US (San Jose)
- +1 719 359 4580 US
- +1 253 215 8782 US (Tacoma)

Meeting ID: 880 9861 7767

Passcode: 907849

Find your local number: <https://us02web.zoom.us/j/k2cxvZpDY>